

# CTAA: America's Original Rural Transit Association



**Three Decades of Rural Transit Leadership, Training Networking & Advocacy**

**Membership Dues With Rural Transit Budgets in Mind**

**Guaranteed Investment in Rural Transit**

**Partnerships That Amplify the Voice of Rural Transit on the National Stage**

CTAA was founded in 1987 as a place for rural transit professionals to come together to advance the needs of a growing industry and share innovations together. Rural transit always has been the fundamental priority of CTAA and it always will.

After three decades representing America's rural transit providers, we know that your budgets are always tight and your focus is putting service on the street. CTAA membership delivers immediate and lasting value that helps your system grow and thrive.

**Dues Growth Too Much?**

**Give us a call and we'll work it out...**



# CTAA Membership: Affordable Dues & Instant Value

Our rural transportation provider membership category recognizes the reality of limited budgets among rural transit providers. Our most recent dues increase in 2016 was our first in 23 years.

We know there's tough decisions to make with every dollar you have available.

**Annual CTAA rural membership is a low \$250 base fee, plus \$25 per vehicle in operation.**

CTAA rural memberships are capped at \$3,000 per year. We also will work with you to find a rate that fits within your organization's budget. We want to have you as a member!

What does your investment in CTAA deliver in practical value?

CTAA rural membership includes unlimited access to resources and benefits only available to CTAA members that begin immediately!

Training Program	CTAA Member Discount (per individual)
PASS Basic Driver Program (Online)	\$25 savings per driver
The Keys to NEMT Success (Online)	\$75 savings per participant
PASS Driver Certification	\$15 savings per driver
PASS Train the Trainer Certification Workshop	\$500 savings per course session (up to 16 participants)
Certified Community Transit Manager (CCTM)	\$50 savings per manager
PDS Dispatching Certification Workshop	\$500 savings per course session (up to 20 participants)
Vehicle Maintenance Management and Inspection (VMMI) Certification Workshop	\$500 savings per course session (up to 16 participants)
EXPO Registration	
Early registration discount	Up to \$125 per registrant, only available to CTAA members
Standard CTAA member discount	Up to \$350 per registrant compared to non-member prices
CTAA Resources	Member Benefits
Advocacy for Increased Investment & Regulatory Reform	Affordable Insurance & Resources from Cobbs Allen
Communications ( <i>Fast Mail newsletter, DigitalCT Magazine</i> )	Discounts on Bridgestone Tires & Service Centers
Technical Assistance	Vehicles & Financing from Toyota & Enterprise Rideshare
Analysis of Federal Legislation, Policy & Regulations	Employee Background Checks through IntelliCorp
Member-to-Member Networking & Best Practices	Fuel Discounts through FleetCards USA

*For example, a CTAA rural member operating 10 vehicles would realize the value of annual membership simply by registering four drivers for PASS Basic online training and sending two employees to EXPO.*

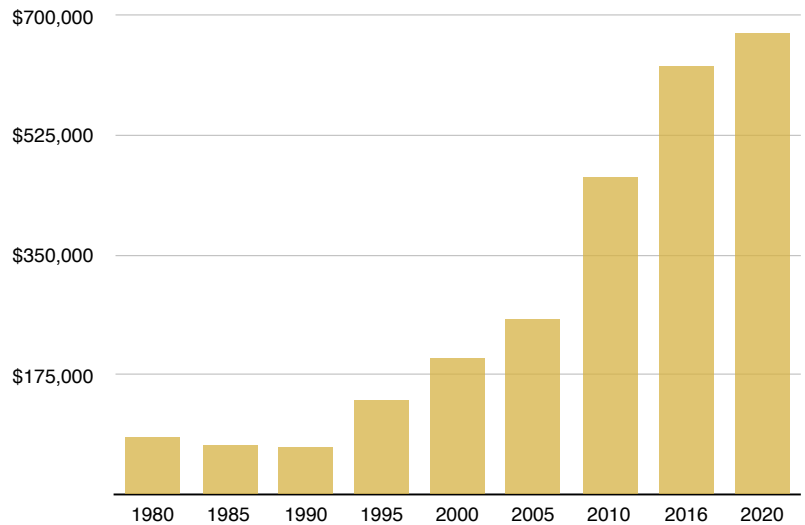
*One CTAA rural member realized \$10,000 in savings by participating in insurance coverage from Cobbs Allen available only to CTAA members. That's more than \$8,800 in savings after the cost of their annual \$1,200 CTAA membership.*



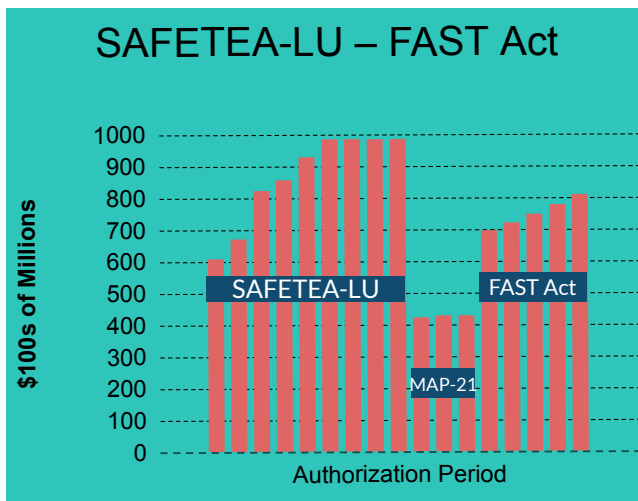
# CTAA's Leadership: Delivering Investment for Rural Transit

Twenty percent of America's population lives in rural and tribal areas, including 40 percent of the country's transit-dependent population. CTAA has led efforts to significantly increase federal investment in rural and tribal transit through the 5311 program for decades. We are the only national organization prioritizing the values and growth of rural and tribal transportation services.

Annual Section 5311 Investment



## Federal Bus Capital Investment Levels



Federal surface transportation legislation in 2012 – MAP-21 – attempted to eliminate dedicated bus capital funding entirely. It was only through the work of a coalition led by CTAA that any dedicated bus capital investment was included in MAP-21 through the Section 5339 program.

It was also due to CTAA's insistence that the Section 5339 program included a guaranteed ten percent set-aside for rural transportation programs in every state. CTAA also pushed for rural set-asides in the TIGER grant program.

In 2015, CTAA and other partners successfully advocated that Congress include a new competitive bus funding program in MAP-21's replacement, the FAST Act. Our advocacy continues for continued increased investment in dedicated bus capital funds.

CTAA is working with the Trump Administration, the FTA and Congressional staff to identify solutions to reform current federal regulations. Through the input of its members, CTAA emphasizes regulations that are right-sized for the size of each transit system, produce meaningful outcomes and do not require additional administrative costs that force reductions of service on the street.

## CTAA's Priorities for Regulatory Reform

- Public Transit Safety Plans
- Transit Asset Management
- Reviews & Audits
- Procurement
- National Transit Database (NTD)
- Charter Service Restrictions
- Buy America Provisions
- Disadvantaged Business Enterprises (DBE)



# CTAA Expands Your Reach: Programs & Partnerships to Share Success



## CTAA's Rural Transportation Technical Assistance Program

CTAA has been addressing the unmet mobility needs of rural America through its Rural and Tribal Passenger Transportation Technical Assistance Program. With support from the U.S. Department of Agriculture, CTAA's efforts help fill the gaps that are unmet by U.S. Department of Transportation grants and technical assistance programs. The planning assistance is offered **at no cost** and focuses specifically on strategies that succeed.



**127 Long-Term  
Rural Transit  
Planning  
Projects**



**20+ Facility  
Development  
Projects**



**200  
Short-Term  
Rural Transit  
Planning Projects**



## CTAA's Emerging Leaders Academy

The next generation of community and public transportation leaders will shape the future of our industry. CTAA is committed to supporting these leaders in creating the most promising future for their organization, employees, and customers through its Emerging Leaders Academy (ELA). During the 12-month Academy, CTAA will engage and guide transit professionals who have been identified as rising leaders in community and public transportation. The ELA's second class will begin their work at CTAA EXPO 2018 in Pittsburgh, Pa.

ASSESS



CHALLENGE



SUPPORT



**CTAA's ELA is available to members only.**

## CTAA Partners with Transit Advocates & Organizations to Promote Rural Transit

Through its partnerships with national transit advocacy organizations – including the American Public Transportation Association (APTA), the American Association of State Highway & Transportation Officials (AASHTO) and Transportation for America (T4A) – as well as state or regional transit associations in every state, CTAA amplifies the voice of rural transportation in Washington, D.C. with Congress and the Administration. This allows us to achieve legislative and policy priorities, share resources and publications and build awareness of the innovations and challenges in providing mobility in rural America.



# CONTACT US TODAY!

CTAA Membership Director Caryn Souza is ready to answer your questions or provide any additional information at [souza@ctaa.org](mailto:souza@ctaa.org) or 202.294.6527.

Or get in touch with one of CTAA's Regional Board members to learn more about the value CTAA can provide you as a rural transit provider.

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